

CUTWATER SHIFT EQUITY REVITALIZATION

CUTWATER
SHIFT

EQUITY REVITALIZATION

MISSION STATEMENT

We activate and realize our clients' optimal value by driving improved business results, overcoming challenges and eliminating vulnerabilities.

CUTWATER SHIFT

S = Sustainable

H = Holistic

I = Innovative

F = Fiscally-Focused

T = Transition

Ask us about each of the components of our SHIFT Implementation - they are critical to a successful transition.

A Message From Cutwater Shift Founder & CEO Christopher Riley

As the Coronavirus Pandemic sweeps through our global economy, small business owners are faced with unprecedented decisions.

I started Cutwater Shift eight years ago after a successful entrepreneurial run of 20 years. I did so for all business owners so that you wouldn't have to be alone when fighting for your sustainability and wondering if you could regain the hard-earned equity that you deserve. Rest assured you are not alone as Cutwater, its Strategic Partners and our Country are here to fight with you, not just for you.

Our Equity Revitalization and Restructuring Program are built to immediately help you make the right decisions for the short and long term of your enterprise value. Our first step is to do triage on your situation, fill the gaps that need to be filled, fund what needs to be funded, communicate with who needs to be assured and then grow and exit your business at its Optimum Value!

You have joined an elite network of best-in-class strategic partners that are changing the way business owners, principals and stockholders exit their business interests.

We will come together to not only identify, but also realize our clients' optimum value – we do not leave equity on the table. Thank you for your dedication to your business and all the employees you helped to make their careers worthwhile and I personally look forward to serving with you!



Christopher Riley, Managing Partner & CEO
Cutwater Shift